

OUR VISION

To shift historically marginalized peoples to the center—anchored in reproductive agency, autonomy, and justice—where we create lives of joy, absolute abundance, and self-determination.

OUR MISSION

To advance health equity in historically marginalized communities by applying the Reproductive Justice Framework to dismantle structural harms and drive systemic policy change.

OUR SERVICES

RJ Squared, LLC is a Reproductive Justice consulting firm dedicated to eradicating the maternal and infant health disparities faced by Black women.

We bridge the gap between data and action by providing capacity building, technical support, and data analysis for organizations across higher education, policy, and clinical practice.

As trusted strategists, we provide expert strategic planning and facilitation, uniquely positioning us to convene practitioners, clinicians, and policymakers to co-create systemic solutions. Grounded in innovation and inclusion, our team delivers the thought partnership and comprehensive curricula—including interactive online modules and tangible guides—needed to equip and mobilize leaders in this critical field.

OUR EXPERTISE

Reproductive Justice
Maternal and Child Health
Public Health Principles
Adult Education
Health Equity Principles
Systems Analysis
Intersectionality
Community Health Education
Project Implementation and Management
Program Monitoring

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OUR SERVICES

Technical Assistance
Strategic Planning & Facilitation
Capacity Development
Curriculum Development
Continuous Quality Improvement
Decolonized Evaluation Methods
Operations Management

OUR CLIENTS

UNC Chapel Hill-Acure4Moms
Every Baby Guilford
YWCA of the Lower Cape Fear
National Institute for Children's Health Quality
National Birth Equity Collective